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Storwize Named One of 'Top 10 Startups to Watch'

Industry website highlights innovative new companies in storage networking, data management

SAN JOSE, Calif., April 16, 2007 – Storwize Inc., the only provider of innovative online storage compression solutions, has been included in a list of the “Top 10 Startups to Watch” by storage networking website Byte and Switch in a March 27 article that highlights “new firms [that] are sprouting innovations in all areas of storage networking and data management.”

Storwize was selected to the Top 10 for its “compelling value proposition” for companies who want to reduce the amount of data stored and for its “ability to support all levels of storage traffic” by compressing data on the fly while it migrates from the server to primary storage. Overall criteria for selection to the list included current impact of its storage technology, solid corporate funding and an established presence in the industry through partnerships, customers or contracts.

“Anytime a prestigious industry source like Byte and Switch chooses to honor you with recognition among the Top 10 companies in your industry, you know you have done something right,” said Gal Naor, CEO of Storwize. “What sets us apart from any other storage vendor is we are the only ones able to compress primary data without performance penalty. Providing compression ratios up to 5-to-1 results in our customers reducing the amount of data they are managing while saving money on new equipment and IT personnel costs.”

Storwize's new STN-6000 features new data compression technology that leverages a powerful multi-core hardware platform. This technology allows existing infrastructures to store as much as five times more data than is available on average today with no performance degradation, helping the most data-intensive enterprises maximize their growing network infrastructure at a fraction of their current cost. This new product requires no workflow changes, no software agents, no drivers and no configuration changes.

Byte and Switch is an online publication and web portal that explores the storage networking market. It focuses on addressing the information needs of enterprise and service provider customers by covering storage networking from three unique angles: technology, finance, and people. The magazine covers how storage network technologies work for corporate IT buyers, but also reveals key storage networking investment opportunities, explains how service providers can make money from the technology, and gives credit to the movers and shakers who are making storage networking one of the most dynamic segments of the networking industry. It can be found on the web at <http://www.byteandswitch.com>.

About Storwize

Storwize, Inc. is a leading provider of data compression solutions that dramatically boost storage space on network storage environments. Storwize appliances are installed between the organization's storage arrays and their network. Designed to work with any storage array it is connected to, the Storwize appliance typically provides organizations with 2-5X additional capacity with associated savings in capital, operational, maintenance and management resources. Storwize solutions have been successfully tested for interoperability with leading storage vendors such as EMC and NetApp. More than 120 Storwize appliances have shipped worldwide. Privately held and headquartered in San Jose, Calif, Storwize is a member of the Storage Networking Industry Association (SNIA) and has gained an ISO 9001:2000 certification. For more information, visit www.storwize.com.

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