



FOR IMMEDIATE RELEASE

PRESS RELEASE

CONTACT AGENCY:
Judy Smith
JPR Communications
818-386-0403
judys@jprcom.com

CONTACT STORWIZE:
Orli Amir
Vice President of Marketing
orlia@storwize.com

Storwize Named 'Emerging Vendor' By CRN Magazine

*Company vetted by publication's editorial research team
for innovative technology, channel friendliness*

San Jose, CA, November 26th, 2006 – Storwize Inc., a provider of innovative online storage compression solutions, today announced that it has been named by CRN to the Emerging Vendors database of channel-friendly companies that are “delivering high margins for solution providers with innovation and easy-to-use technology that undercuts industry giants” in the publication’s October 30 issue.

The 75 companies that are listed in the CRN Emerging Vendors Directory were nominated for inclusion by their solution provider partners or suggested as part of the CRN Emerging Vendors Survey and selected at the discretion of the CRN editorial team, after reviewing submitted information and speaking with current or targeted partners. Selection criteria included the market-disruption ability of a company’s product, active VAR program and channel-positive sales strategy.

“We are extremely pleased to have been named to CRN’s Emerging Vendors Directory as one of only 31 storage companies, and recognized for both our online compression appliances as well as our channel strategy,” said Nir Kunik, Executive Sales VP at Storwize. “As a 100-percent channel-focused company, we are always looking for partners who specialize in storage solutions as well as vertical boutique VARs. Our ideal partner is an early adopter of technology and one that can envision new business trends and future customer requirements.”

Storwize recently announced details of its Vanguard Partner Program, an integral part of the Storwize global go-to-market strategy, which provides certification, sales and technical training, marketing support, a partner-only portal, and dedicated pre- and post-sales support resources. The Vanguard Partner Program empowers worldwide solution providers to partner with Storwize and successfully sell and support the company's advanced data compression solutions.

For more information or to apply for the Vanguard Partner Program, interested parties can go to www.storwize.com/partners.

About Storwize

Storwize, Inc. is a leading provider of data compression solutions that dramatically boost storage space on network storage environments. Storwize appliances are installed between the organization's storage arrays and their network. Uniquely agnostic to the storage array brand it is connected to, the Storwize appliance typically provides organizations with 2-5X additional capacity with associated savings in capital, operational, maintenance and management resources. Privately held and headquartered in San Jose, California, Storwize is a member of the Storage Networking Industry Association (SNIA) and has gained an ISO 9001:2000 certification. For more information, visit www.storwize.com.

###